

March 2017, February Results


July 1, 2016 - June 30, 2017 Earn three bracelets in one quarter and you're a Sapphire Star Consultant. Earn 12 bracelets, and you're on your way to consistent bookings, sales and building the business of your dreams!

CONGRATULATIONS to these team members who earned their Feb. embracelet:

Kim Eickholt
Stephanie Barrera
Jessica Jones
Kayla Baker
Chelsea Moore

## March

March's bracelet is inscribed with the following Mary Kay Ash quote: "Reach for the Moon." The silver-toned bracelet features a copper moon and is embellished with Mary Kay Ash's signature on the inside.


Krystal Coker Sarah Moment Lauren Walker Elizabeth Padgett

## successful booking and selling via Text

Here are some of the exact conversations that I recently had to book appointments ("text speak" is not edited). You'll see that some ignore me, some said no and some said yes. When I get ignored, I just remind myself they are busy, at work or didn't get my text. Either way, I message SO MANY people that I wouldn't actually be able to handle ALL THE VOLUME if everyone responded, sol pray that not everyone responds. Note that l've also shared my follow -up system, which involves stickers-we all love stickers, right?

## 1. This one said YES, but I had to be persistent and follow up when she became unresponsive:

- Me:Hi Mildred! How are you? It's Michelle with Mary Kay :) I just got my new spring products in and I need a few guinea pigs to give feedback on them sol can determine what to stock. Thought l'd ask you! Wanna be my guinea pig?? Hugs, Michelle
- Mildred: Sounds great !!I really would love to!
- Me: Awesome. How's Thursday night look for you? 6:30 to 8?

I hearCRICKETS fort wo days...aka SILENCE . So, here is how I follow up:

- Me: Hi Mildred! I'm setting up my spring guinea pigs and Iknow you were interested in helping out too. Let's see...I have this Thursday at 6:30 or Saturday at 1 pm. Do either of those work for you love? Thanks again! Cant wait to catch up...been FOREVER.
- Mildred: Lets do sat can we make it 2:30?
- Me: Sweet. Okay, I have you confirmed for $2: 30$ to 4 pm on Saturday which is Global Makeover Day so you are going to be treated like a princess. We are trying to break a record for having the most makeovers in one day. If you can rally 2 friends to join you, I'll hook you up with a free product from the Mary kay at Play line too:) My address is: 1 main street, etc. And makeovers start right at 2:40, sol'll see you at 2:30. Thanks love!! See you Saturday :)


## How did / rememberto follow up with her aftertwo days of silence?

1. Ihad her name on a line in my notebook page, which was labeled at the top "Spring Makeover Guinea Pigs Interested"
2. There was no sticker next to her name which means she showed an interest in being a guinea pig but didn't set a date yet. No sticker reminded me to follow up with her.
3. Once we set a date, I give her a sticker.
4. My goal is that everyone gets a smiley face sticker next to their name. I feel so great when I get a sticker:) Like l'm a little school girl or something. ha!

## 2. This one said NO, but resulted in a reorder

- Me:Hi Theresa! (linsert the rest of my intro here. see text above)

- Theresa: Thank you for the offer but i can't fit it into my schedule. research paper. however, i do need more concealer, the same colori bought last time, and that exfoliating cleaner that i also bought last time.
- Me: Good luck on the research paper love. I remember those days. You are a beige 1 concealer and your cleanser Timewise. Total is $\$ 32.40$ and if you spend just $\$ 6$ more y ou get a free travel set that has eye makeup remover, mascara and a makeup bag. Need to restock anything else? Great to hear from you!
- Theresa: i meant the $\$ 55$ cleaner set that my funny friend and i tried last time. is that the same thing? 12:23 PM
- Me: Oh got it. the Mircrodermabrasion. it's the crystals that get deep into your pores and clear everything out? That one? That stuff is insanely amazing. I'm obsessed
- Theresa: yes that's the one. Do you want me to text you my credit card info?
- Me: You can call my private office line if you would feel "safer". I only check it. That \# is $x x x-x x x-x x x x$. You'll hear my voice on the machine. It's $\$ 64.80$ and you get the free eye makeup travel kit too plus a gift card (they are new and super cute).
- Theresa: ok i will do that right now
- Me: Okay! It's out the door in 3 minutes to you :) Thanks again Theresa! Get an A+!:)
- Theresa: thank you! have a great day!


## 3. When I get ignored (P.S. It's 7 out of 10 ignore me):

- Me: Hi Bonnie! (insert intro here)
- Reply: SILENCE. Mv thoughts. It's a blessing; maybe she is busy; maybe she changed her number; maybe she forgot to reply.
Sometimes I'll text her three dayslater and say:
- Me:Hi Bonnie! It's Michelle with Mary Kay. Not sure if you got my text a few days ago about being a guinea pig for our new spring line...? If you're interested, shoot me a message back. If not, that's cool too! Thanks so much!
Sometimes I'll send her the same message on Facebook as a private message or email her. Sometimes I don't message if I'm SO BUSY with new bookings. Inever worry about how it pans out cause it's in God's hands and He is in control. My goal is to be pleasantly persistent without being annoying. Sol always give them an out by saying, "If not, that's cool too!"


## 4. This is very, very, very COMMON: I call it "the unfinished conversation"

- Me:Hi Bonnie! (insert my regular intro here)
- Bonnie: Sure!

- Me: Okay awesome. Are you free Thursday night at 6:30 or Saturday at 1?
I never sit around waiting and wondering if someone is going
to come. I also never drive to someone's home if I haven't
talked to them (live or by text) that day.

Then...I hear CR/CKETS. Handle it by putting her into your follow-up notebook!

- This is what I say tomorrow or the next day, "Hi Bonnie! Sorry I forgot to follow up last night! So happy you want to be a guinea pig for me for the new spring line. I'm setting up my schedule for this week and next. Is this weekend good or would next week be better?"
Still hear crickets? This is what I would say two days after that:
- Hi Bonnie! Sorry Ididn't follow up, but I have you on my little list here of guinea pigs for the spring line. Are you still able to swing it or should I open your spot up to someone else? Either way is cool! Iknow how busy life gets! Chat soon! Hugs
Still hear crickets? I'd move on. Or you can try to message her on Facebook if you want to give it one last shot.
This one said YES.
- Me:Hi Allie! (insert my regular intro here)
- Allie: Yeah sure id love to!
- Me: Yay! Thanks love! Any chance...Are you free on Thursday night at 6:30 or is Saturday at 1 pmbetter?
- Allie: Yeah 630 should be fine!
- Me: Sweet. Done deal. And If you can rally two friends or family to join you, l'll hook you up with a limited edition Mary Ka y at Play product as a gift. :) Sound good?
- Allie: Yeah sure I'll ask someone! :)
- Me: Sweet. YOUROCK. :) Okay, so you are confirmed for this Thursday at my makeup land (my home address) It starts at 6:30 and ends at 8 . I'll have all the new products for you to give feedback on. Thanks again Allie! I'll reach out tmrw to get a head count from you.
For someone that books this fast and easily, I always follow up with multiple reminders to make sure it landed on her calendar. Reminder one goes out the day before the event:
- Hi Allie! Thanks again for being a guinea pig for the new Mary Kay line for me. I'm just planning the night out right now and reserving seats. Did you want to save seats for anyone else? Thanks love! Michelle
Reminder that goes out the day of the event:
-Hi Allie! Excited to see you tonight at 6:30! Still work for you? And still bringing 3 guests? Thanks again! We start makeovers right at 6:40 so as long as you are here by 6:30, that's perfect!

3rd Quarter 2017: December 16, 2016-March 15, 2017

Name Current Wholesale
$\begin{array}{cccc}\text { Sapphire } & & \text { Diamond } & \text { Emerald } \downarrow \\ \$ 1,800 & \text { Ruby } \bullet \$ 2,400 & \$ 3,000 & \$ 3,600\end{array}$

Sapphire

Wholesale Production Needed For Star:

Be sure to check on www.marykayintouch.com for the most current results!

| ELIZABETH PADGETT | $\$ 3,714.30$ | $* * * * *$ | $* * * *$ | $* * * * *$ | STAR | $\$ 1,085.70$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| KAYLA BAKER | $\$ 2,145.50$ | STAR | $\$ 254.50$ | $\$ 854.50$ | $\$ 1,454.50$ | $\$ 2,654.50$ |
| STEPHANIE BARRERA | $\$ 1,955.00$ | STAR | $\$ 445.00$ | $\$ 1,045.00$ | $\$ 1,645.00$ | $\$ 2,845.00$ |
| KIM EICKHOLT | $\$ 1,856.00$ | STAR | $\$ 544.00$ | $\$ 1,144.00$ | $\$ 1,744.00$ | $\$ 2,944.00$ |
| JESSICA JONES | $\$ 1,038.00$ | $\$ 762.00$ | $\$ 1,362.00$ | $\$ 1,962.00$ | $\$ 2,562.00$ | $\$ 3,762.00$ |
| KIMBERLY ROBINSON | $\$ 984.85$ | $\$ 815.15$ | $\$ 1,415.15$ | $\$ 2,015.15$ | $\$ 2,615.15$ | $\$ 3,815.15$ |
| MADISON MITCHELL | $\$ 837.50$ | $\$ 962.50$ | $\$ 1,562.50$ | $\$ 2,162.50$ | $\$ 2,762.50$ | $\$ 3,962.50$ |
| KRYSTAL COKER | $\$ 735.50$ | $\$ 1,064.50$ | $\$ 1,664.50$ | $\$ 2,264.50$ | $\$ 2,864.50$ | $\$ 4,064.50$ |
| CHELSEA MOORE | $\$ 658.50$ | $\$ 1,141.50$ | $\$ 1,741.50$ | $\$ 2,341.50$ | $\$ 2,941.50$ | $\$ 4,141.50$ |
| SARAH MOMENT | $\$ 603.50$ | $\$ 1,196.50$ | $\$ 1,796.50$ | $\$ 2,396.50$ | $\$ 2,996.50$ | $\$ 4,196.50$ |
| LAUREN WALKER | $\$ 600.50$ | $\$ 1,199.50$ | $\$ 1,799.50$ | $\$ 2,399.50$ | $\$ 2,999.50$ | $\$ 4,199.50$ |
| CAMRY WILLIAMS | $\$ 600.50$ | $\$ 1,199.50$ | $\$ 1,799.50$ | $\$ 2,399.50$ | $\$ 2,999.50$ | $\$ 4,199.50$ |
| MADELINE UMHOEFER | $\$ 540.50$ | $\$ 1,259.50$ | $\$ 1,859.50$ | $\$ 2,459.50$ | $\$ 3,059.50$ | $\$ 4,259.50$ |
| BARBARA SELLS | $\$ 470.50$ | $\$ 1,329.50$ | $\$ 1,929.50$ | $\$ 2,529.50$ | $\$ 3,129.50$ | $\$ 4,329.50$ |
| TAMMY DALEY | $\$ 459.40$ | $\$ 1,340.60$ | $\$ 1,940.60$ | $\$ 2,540.60$ | $\$ 3,140.60$ | $\$ 4,340.60$ |

## Embrace Your Dreams <br> Seminar Challenge : March 1 - June 30, 2017

Proudly show the results of your All In success at Seminar! When you achieve the Embrace Your Dreams Challenge each month (place a cumulative $\$ 600$ or more wholesale Section 1 order) from March 1, 2017, to June 30, 2017, you will be invited to the Dream Big in Big D prize party at Seminar 2017 where you will receive this special "Do It Now" bracelet. So, throw on your diamonds, grab your boots and come celebrate your dreams at the prize party in Big D! Gilley's will once again host the Mary Kay prize party at Seminar 2017. Get prepped in pink, and be ready to two-step the day away at the Dream Big in Big D prize party!



You can still register on-site! (space permitting)

Get wrapped up in the infectious energy of positive, driven women who are also seeking success in their MK businesses! One of the great things about Career Conference is that the locations are near you, usually within driving distance. So join us at Career Conference for a weekend of fun, dynamic events featuring riveting content that can help you have the year of your dreams. To stay in the know, download the Mary Kay® Events App and keep checking intouch for updates.


## SEE YOU AT THE TOP:



## TеаMWOKK Makes ННе DCeaM WOTk

# WHOLESALEODETS 

These women invested in their business last month!

Name
Kim S. Eickholt
Stephanie L. Barrera Jessica L. Jones
Kayla R. Baker
Chelsea L. Moore
Krystal D. Coker
Sarah P. Moment
Lauren N. Walker
Madison A. Mitchell
Barbara K. Sells
Margaret T. Higgins
Connie M. Moon
Deborah Ford
Patti Peters
Meagan N. Want
Virginia O. Jones
Kimberly A. Robinson
Tammy G. Daley
Tanya L. Derossett
Lelania Hearn
Lillian R. Lucas
Cheryl L. Ford
Casey S. Kliza

Amount
\$1,856.00
\$1,352.00
\$1,038.00
$\$ 942.00$
$\$ 658.50$
$\$ 644.50$
$\$ 603.50$
$\$ 600.50$
\$530.00
\$470.50
$\$ 286.50$
$\$ 286.00$
$\$ 285.00$
$\$ 283.00$
$\$ 245.50$
$\$ 244.00$
\$240.25
\$226.90
$\$ 225.00$
$\$ 225.00$
\$133.05
$\$ 69.00$
$\$ 48.00$

## TeaM BUILDING

| Name | Recruits |
| :--- | :---: |
| Krystal D. Coker | 2 |
| Madison A. Mitchell | 2 |
| Chelsea L. Moore | 1 |
| Kayla R. Baker | 1 |
| Elizabeth H. Padgett | 2 |



Days women are honored during Spring 2017:

- April 26-Administrative Professionals Day
- May 2-Teacher's Day
- May 12-Nurse's Day
- May 14-Mother's Day


You may wonder why I am bringing up spring holidays now while it is officially still Winter outside. It's because we often miss out on seasonal selling opportunities because we aren't prepared. Iencourage you to put these dates on your calendar and plan your spring selling strategy now.

There are so many cute ideas on Pinterest and other places with themes specific to these spring dates and events, which you can utilize in packaging and sharing your Mary Kay products. I know that many of you are so creative and would love to tap into to these opportunities, but you must plan ahead rather than letting theses holidays sneak up on you.

Below are suggestions on what you can start doing today:

- Review your existing customer base and list women in management, or whose husbands are in management, to target for Administrative-Professional Day purchases.
- Which customers work in the medical field or at a school?
- Make a list of people you know and businesses in your community that give gifts for these spring occasions.
- Start now making new contacts and generate a list of prospects to follow-up with closer to each holiday.
- Start now asking people, "Have you given thought to your gifts yet?" This will plant seeds far in advance.
- Design a Spring Portfolio featuring women who will be celebrated in the Spring.
- Develop gift ideas that are themed for each holiday.
- Have products on hand, wrapped and ready to sell.
- Put together an on-the-go basket of wrapped items
- Schedule holiday pampering sessions
- Utilize social media to promote your gift service and pampering parties honoring women around these special occasions.



## Leaders on the move

## FOLLOW THE Career PaTH TO success!

| Senior | $\bullet 1+$ AAtive Team Members |
| :--- | :--- | :--- |
| Consultant | $.4 \%$ Commisions |



## Director In Qualification (010)

-10+ Active Team Members - Star Status
-9-13\% Commissions

## New Sales Director

-Class of 2017 Jewelry Collection - See intouch for more perks!

Team Leaders
Recruiter :Kayla R. Baker Stephanie L. Barrera Krystal D. Coker Kim S. Eickholt Virginia O. Jones Madeline K. Umhoefer \# Haley Collins \# Guadalupe Lopez \# Kristina E Rodriguez

Star Team Builders
Recruiter :Kimberly Robinson Kayla R. Baker Margaret T. Higgins Madison A. Mitchell Meagan N. Want

* Brittani R. Bigley
* Sara M. Higgins
\# Courtney R. Robinson
\# Kelley E. Robinson
\# Victoria L. Robinson
\# Lisa M. Shaw
\# Karah Souza
\# Leigh A. Yeager


## Senior Consultants

Recruiter :Tammy G. Daley Lelania Hearn

* Darrelene H. Ryan
* Leslie Stevens \# Jennifer Calvert \# Emily Daley \# Dayna K. Honeycutt \# Ariole S. Jones

Recruiter :Doralee Junkar Yashira D. Rivera

Recruiter :Madison A. Mitchell Jessica L. Jones Chelsea L. Moore

* Ashlynne J Covington

Recruiter :Meagan N. Want Doralee Junkar
Casey S. Kliza

* Alexandria M. Smith
\# Natalie Q. Huffman


## *-Indicates Inactive, \#-Indicates T Status., Place a $\$ 225$ wholesale order to become active.



## LOVe CHeCKs FTOM MarY Kay

13\% Recruiter Commission Level
Elizabeth H. Padgett

9\% Recruiter Commission Level Kayla R. Baker

4\% Recruiter Commission Level
Kimberly A. Robinson
\$80.16
Madison A. Mitchell
Tammy G. Daley
Meagan N. Want
$\$ 67.86$$\$ 1.92$

## LOOk WHatis Happening

| 10 | 3 <br> 15 <br> 16 <br> 20 <br> 24 <br> 31 | - Postmark cutoff for Consultants to mail Commitment Forms to begin Director Qualification this month. <br> - DIQ Commitment Form available online at 12:01 a.m. CST <br> - Last day to submit online DIQ Commitment Form. <br> - Commitment form available until midnight CST. <br> - Postmark deadline for Q 3 Star Consultant quarterly contest. <br> - Deadline to make Q2 Star Consultant prize selections. <br> - Quarter 4 Star Consultant quarterly contest begins. <br> - Summer 2017 Preferred Customer Program online enrollment for The Look begins. <br> Online prize selection available for Q 3 Star Consultants <br> Week 1 of Career Conference 2017 begins (March 24-25). <br> - Last day of the month for Consultants' telephone orders. <br> - Week 2 of Career Conference 2017 begins-Mar 31- April 1. <br> - Last business day of the month. <br> - Mailed orders \& Consultant Agreements must be received today to count in Jan production. <br> - Last day of the month for Consultants to place online orders. <br> - Online Consultant Agreements accepted until midnight CST | Productivity killer: Impulsively surfing the internet. Why? It takes you 15 consecutive minutes of focus before you can fully engage in a task. Once you do, you fall into a euphoric state of increased productivity called flow. Research shows that people in a flow state are five times more productive than they otherwise would be. When you click out of your work because you get an itch to check the news, Facebook, a sport's score, or what have you, this pulls you out of flow. This means you have to go through another 15 minutes of continuous focus to reenter the flow state. Click in and out of your work enough times, and you can go through an entire day without experiencing flow. |
| :---: | :---: | :---: | :---: |

##  <br> Words of Wisdom from Mary Kay

I sincerely believe that faith is an important part in anything we undertake. We can indeed do great things when we believe. Everyone has obstacles to overcome, but those with great faith can conquer whatever stands in the way.

Cllebrate
Birthdays
Day
Stephanie L. Barrera 3
Bobbie J. Duke 11
Victoria L. Robinson 16
Chelsea L. Moore
30


Anniversaries
Years
Leslie Stevens4

Marizela Garza 4
Diane J. Wheeler
4
Dayna K. Honeycutt 3
Kimberly A. Robinson 3
Diana Padgett 2
Jennifer Calvert 2
Lillian R. Lucas 1
Guadalupe Lopez 1
Margaret T. Higgins 1
Kelley E. Robinson 1



